

## A GreenFacts Member event

This conference is a GreenFacts Foundation stakeholder event. It is organized around the belief that increased stakeholder dialogue will lead to better understanding and cooperation, as well as sounder policy on environment and health issues.

To better engage stakeholders, GreenFacts Foundation asbl is developing a broad membership structure with five categories:

- Individuals
- Non-profits
- Corporate
- Government
- Associations

For more information on this event or the GreenFacts' stakeholder membership and its benefits, visit

[www.greenfactsfoundation.org](http://www.greenfactsfoundation.org)

or contact

David Zaruk at:

[david@greenfacts.org](mailto:david@greenfacts.org)

## About GreenFacts Foundation

GreenFacts Foundation is a multi-stakeholder, non-profit organization dedicated to publishing unbiased summaries of scientific reference documents on environment and health issues, in a language accessible for the non-specialist.

It believes that a clear understanding of scientific information can provide common ground for constructive stakeholder dialogue.

The organization, based in Brussels, is responsible for publishing the content on the website, [www.greenfacts.org](http://www.greenfacts.org), for maintaining its boards, and engaging with the various stakeholders to ensure that scientific information is well-communicated to policy-makers, journalists, ...



### GreenFacts Foundation a.s.b.l.

rue des Palais, 44  
1030 Brussels  
Tel.: 32 2 211 34 25  
[info@greenfacts.org](mailto:info@greenfacts.org)  
[www.greenfactsfoundation.org](http://www.greenfactsfoundation.org)

# Conveying Science into Policy

## Science Communication and Environmental Decision-making

**16 October 2003**

at the **Atomium**

Brussels, Belgium



In partnership with Atomium asbl and EurActiv.

# Conveying Science into Policy

## Science Communication and Environmental Decision-making

### Theme

- The use of science in environment and health policy debates.
- The state of communication between scientists and non-specialists.
- The role of scientists with the media, other stakeholders and decision-makers.
- CSR and stakeholder dialogue - the evolving nature of environment and health debates.

The morning session will be three stakeholder workshops (with limited participation) around the subjects of science communication, environmental decision-making and the role institutions should play in promoting science. The results of the workshops will be presented to the afternoon conference.

### Who should attend?

The afternoon conference will be of interest to:

- Environment and health stakeholders
- Environmental journalists
- Policy-makers
- Science communicators

### Practical details

There is no conference fee.

Lunch is provided to the morning stakeholder workshop participants

The main conference ball in the Atomium is not easily accessible for people with mobility limitations.

### Conference Schedule 16 October 2003

9.00 > 12.00

#### Morning Session – Stakeholder Workshops

9.00

Registration, coffee, poster set-up  
Atomium ball Europa

9.30

Welcome by  
**Professor Micheline Kirsch-Volders**  
(President GreenFacts Foundation)

9.35

Introduction and objectives  
for the morning session,  
**David Zaruk** (GreenFacts Foundation)

9.50

Dialogue Techniques,  
**Francis Gastmans** (Dialogue Learning Centre)

10.00 > 12.00

#### Three working groups covering the following themes

- How should science be communicated (and by whom)?
- How are environment and health policies determined?
- How can the image of science in society be improved?

12.00

#### Lunch for morning participants in the Atomium restaurant ball

13.45 > 16.00

#### Afternoon Session: Conference (Atomium ball Europa)

13.45

Welcome by moderator  
(Willy De Backer - EurActiv)

14.00

Presentation of the conclusions of the morning workshops

14.30 > 16.00

#### Science Communication and Environmental Decision-making

- **Michael Williams**  
(UNEP - Head of Information Unit for Conventions)
- **Michael Rogers**  
(EU Science Policy Adviser to President Prodi)
- **Jacques de Gerlache**  
(Senior Toxicologist and Head of Environmental Communications, Solvay Group)
- **NGO speaker**  
(to be confirmed)

16.00 > 18.00

#### Cocktail and official launch of [www.greenfacts.org](http://www.greenfacts.org).

A cocktail with short remarks by invited dignitaries and GreenFacts members to officially launch [www.greenfacts.org](http://www.greenfacts.org), GreenFacts Foundation's website.

Please register on-line at: [www.greenfactsfoundation.org/conference/](http://www.greenfactsfoundation.org/conference/)

The Atomium is located at: Atomium Square, 1020 Brussels